



Forefront of the Digital Age & Knowledge Economy

Patrick COCQUET, CEO

Le Pôle de compétitivité des contenus numériques

Competitiveness Cluster of the Digital Content & Knowledge Industry



Our Charter

- A pillar of French industrial policy
- Objective: to drive competitive economic development
- An international competitiveness cluster founded on 3 Principles:
 - Development strategy consistent with broader regional economic plan
 - Public & private partnerships
 - Concentration of hi-growth Digital Content & Knowledge-based industry

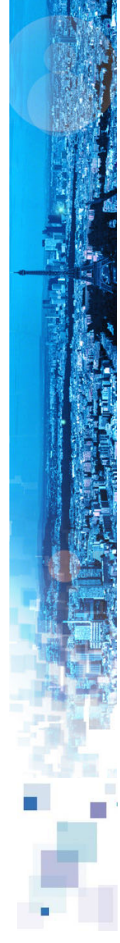
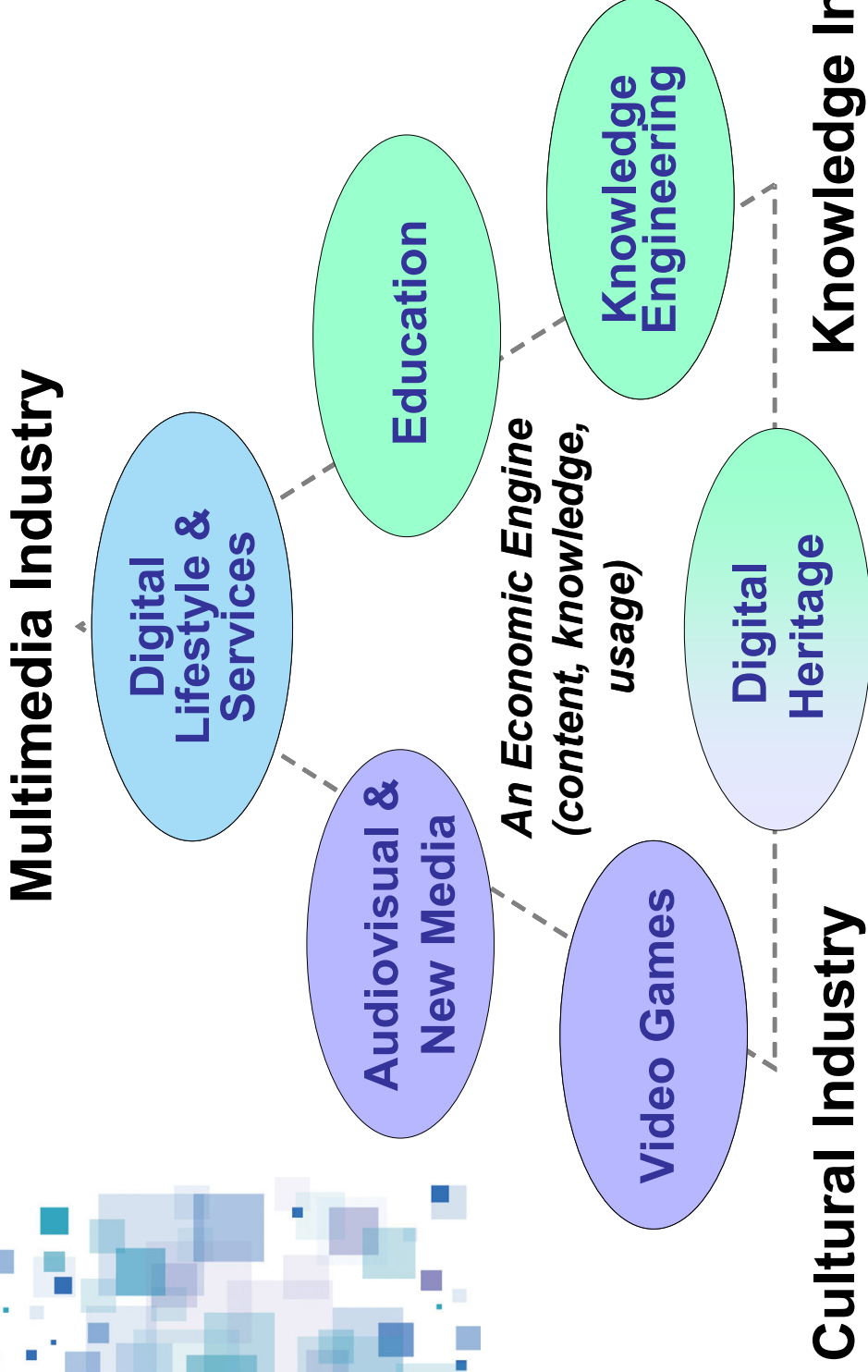


Our Vision

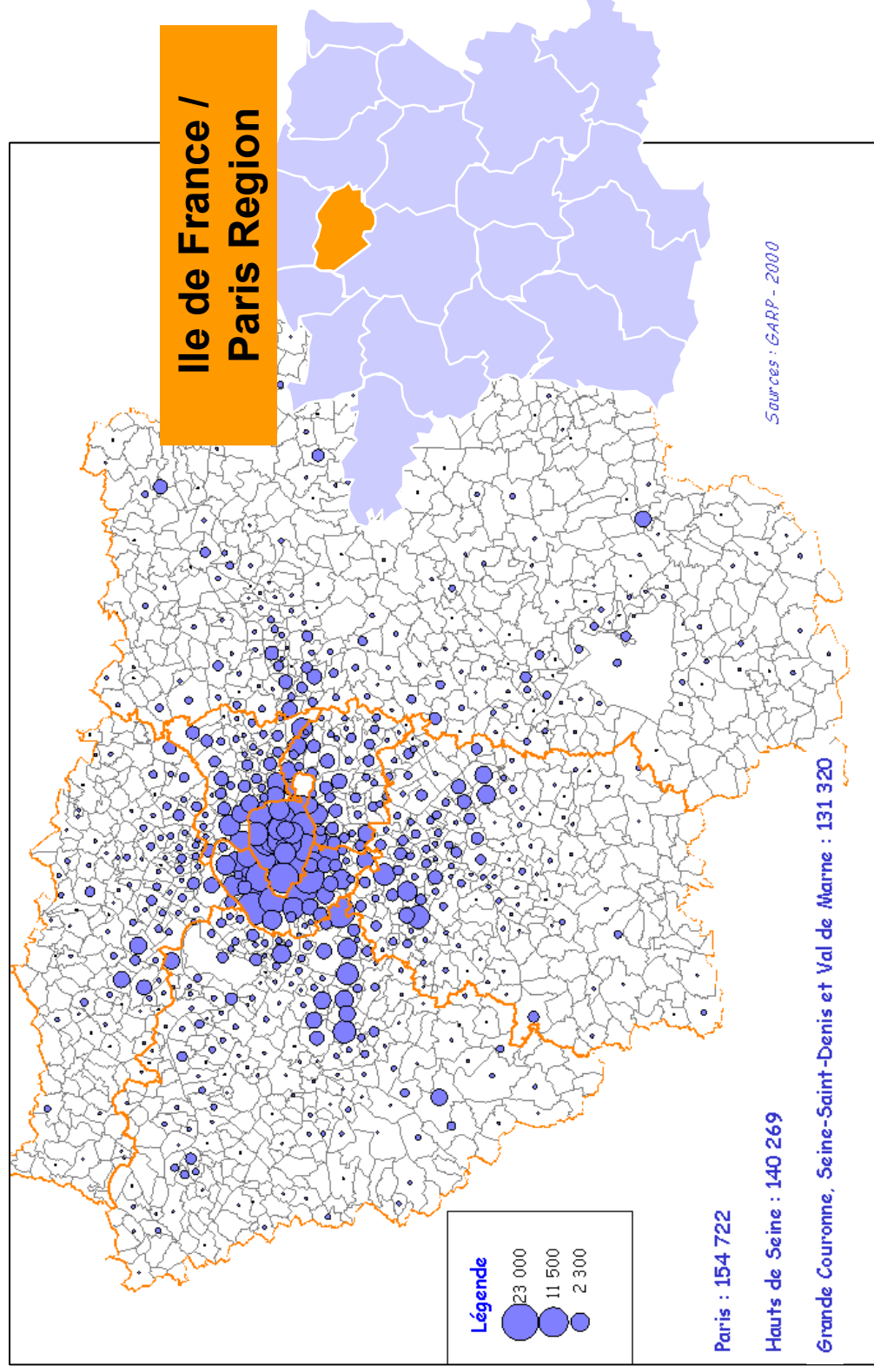
- To turn Ile de France into the world's foremost economic cluster for talents, products and services serving the global Digital Multimedia Content and Knowledge Creation industry thru' 6 application domains.



One Cluster, 6 Strategic Applications



Digital Job Concentration



- 80% of €12B French Digital market
- 300,000 potential ICT jobs – 75% related to the digital industry
- 2nd highest pool in Europe of quality talent & skilled workforce
- Strong support from public authorities
- Among top 2 biz metropolitan hub in Europe with strongest growth



Our Mission thru 4 Actions

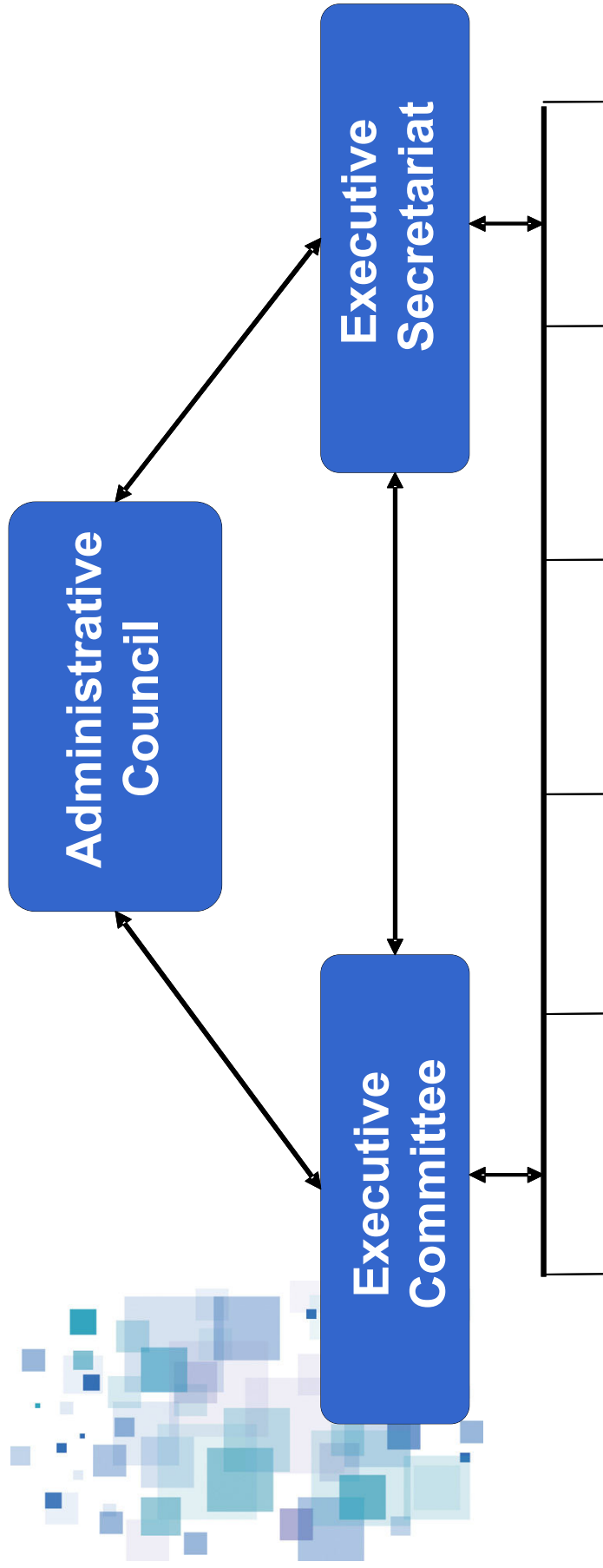
- Promote positive incubation of world-class competitive companies & stimulate job market by:
 - Stimulating research & innovation
 - Fueling company growth
 - Promoting best practices and cross-application innovation
 - Expanding global market access



Our Most Important Asset

- > 280 members at the heart of this mission:
 - 220 SMEs
 - 16 large enterprise members: eg. Lagardère Active, France Telecom, TF1, Thales, Hachette, IBM, SFR, Thomson, Unilog, Xerox, EADS, Motorola ...
- 30 public bodies incl. research labs & universities
- 8 private sector groups with 400 corporate members





Thematic Commissions of the 6 strategic application domains

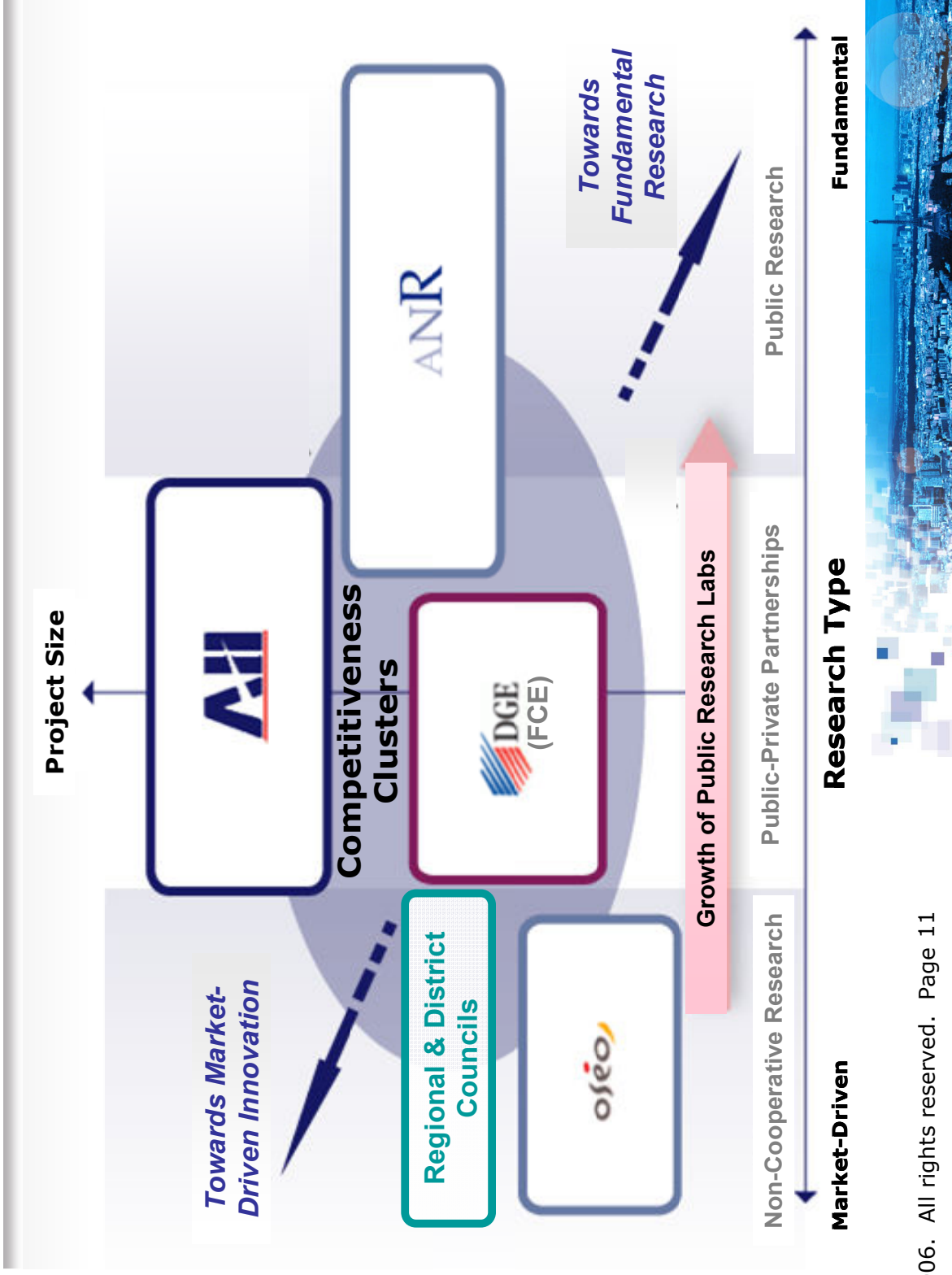


Label Accreditation Program

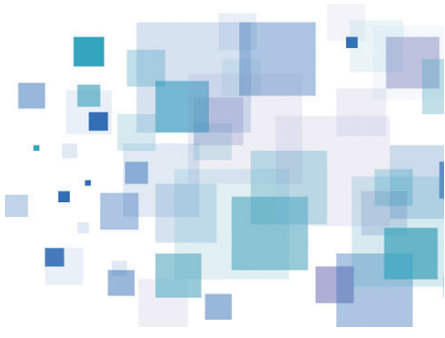
- Call for Proposals: all year round
 - Research & Development
 - Innovation & Growth
- Key Advantages for accredited projects:
 - Free expert assessment, counsel and validation for eg. creativity, work-flow, training, management and operations, commercial feasibility, user adaptability, budgets
 - Funding stimulus
 - Marketing & international visibility



Public Funding Partners (1)

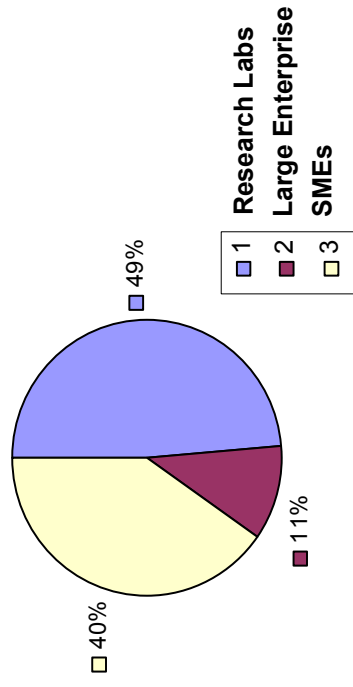


Project Facts



- About 85 proposals received within 8 months
- 48 proposals have received label accreditation:
 - 10 in Q1 2006
 - 15 in Q2 2006
 - 23 in Q4 2006
- More than €27M in public funds obtained for 1H06 (equivalent to 30% of total projected budget)

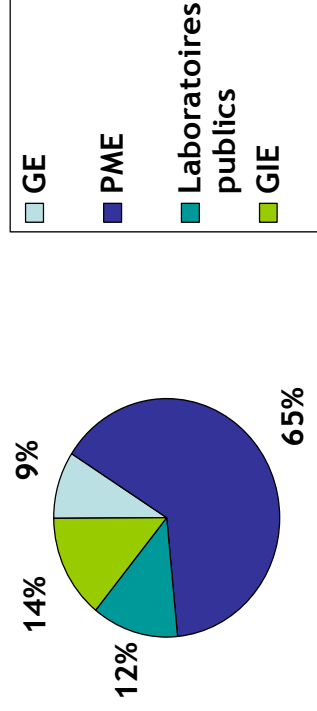
Project Participation Breakdown by Public Institutions, Large Enterprise and SMEs



Accredited Project: Annex 1

- HD3D IIO (FCE)
 - Application: Audio-Visual (Production Chain Processes)
 - 18 partners
 - 2 Large Groups : France Telecom, Thalès Services
 - 9 SMEs : Attitude Studio, 2 Minutes, Duboi, Duran, Eclair Laboratoires, LTC Mac Guff Ligne, Mikros Image, Team To
 - 7 Public Labs : Ecole Nationale Supérieure Louis Lumière, Ecole Européenne Supérieure d'Animation, GET/INT, MSH Paris Nord, Paris 8, Paris 13

HD3D



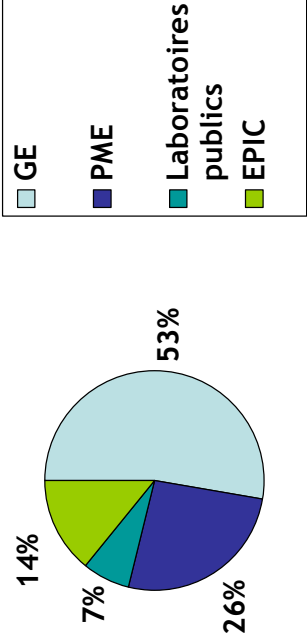
Accredited Project: Annex 2



■ INFOM@GIC

- Application: Knowledge Engineering (search, data-mining, multimedia convergence)
- 26 partners
 - 4 Large Groups : Thales, EADS, Xerox, EDF
 - 8 SMEs : Pertimm, Temis, Odile Jacob, Vecsys, Bertin, Hi-Stor, Sinequa, Fist
 - 14 Public Labs/Institutions: Paris 6 / Lip6, Paris 6 / Lsta, GET/ENST, INA, CEA, ONERA, Paris 13 / Lipn, Limsi, UMLV / Lgm, INRIA, Paris 8 / Lc&u, CNRS-Lacan, Ceremade (Paris 10), Lirmm (Montpellier 2)

Infom@gic

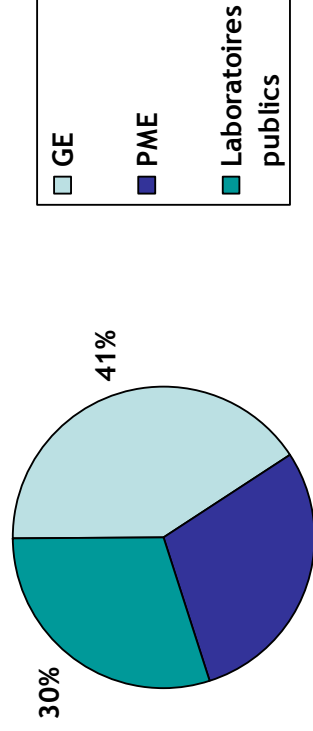


Accredited Project: Annex 3

TERRA DATA

- Application: Digital Heritage (3D cartography, location-based services, etc)
- 20 partners
 - 2 Large Groups : Thalès, EADS
 - 7 SMEs : Archivideo, Betomorrow, Hyptique, Mondeca, Star Apic, Tecdev, Mensi-trimble
 - 11 Public Labs & Institutions : Armines/CAOR, Armines/CMM, CITU/Paris, CITU/Saint Denis, ECP, GET/ENST, GET/INT, IGN, INRIA, LEDEN, UMLV

Terra Data

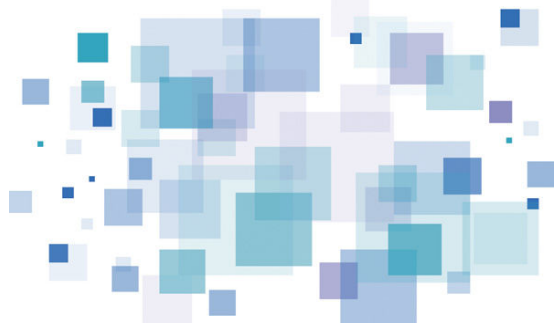


Activity Highlights

- **End 2005: Cluster created**
- **Q1 2006: Exec Secretariat in place**
 - Signed “Digital Sister Cities” MOU with San Francisco
 - First showcase at Paris Research and Innovation Trade Show
- **Q2 2006: Named French representative for EUREKA ECONTEC**
 - First member seminar and workshop on 30 June, > 200 participants
- **Q3 2006: New Cap Digital website went live!**
(www.capdigital.com)
 - Major cluster participant at Forum on Investment by Ministry of Industry on 26 Sep
- **Q4 2006: 2nd member seminar and workshop on 13 Nov**
 - Launch of coordination platform for IST FP7 European projects
 - Focus: Digital Library and Content



International Programmes



■ EUREKA eCONTEC

- Invites collaboration of European partners
- Acts as match-maker of appropriate French partners
- Assist in structuring project proposal in programme's bottom-up approach



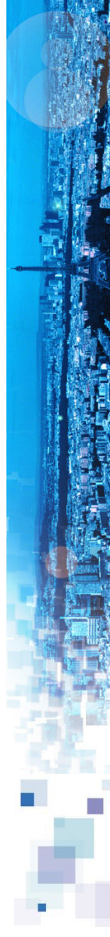
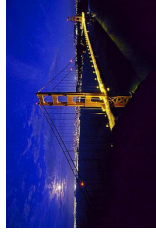
■ IST FP7

- member of ISTAG
- Call for proposals for Digital Library and Content
- Cluster acts as platform to assemble interested companies



■ San Francisco Digital Sister Cities

- Pacte to grow digital media industry by greater integration & investment
- Develop joint educational and exchange programmes
- Building towards Next Generation Connectivity between sister cities





Thank you for your attention.

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